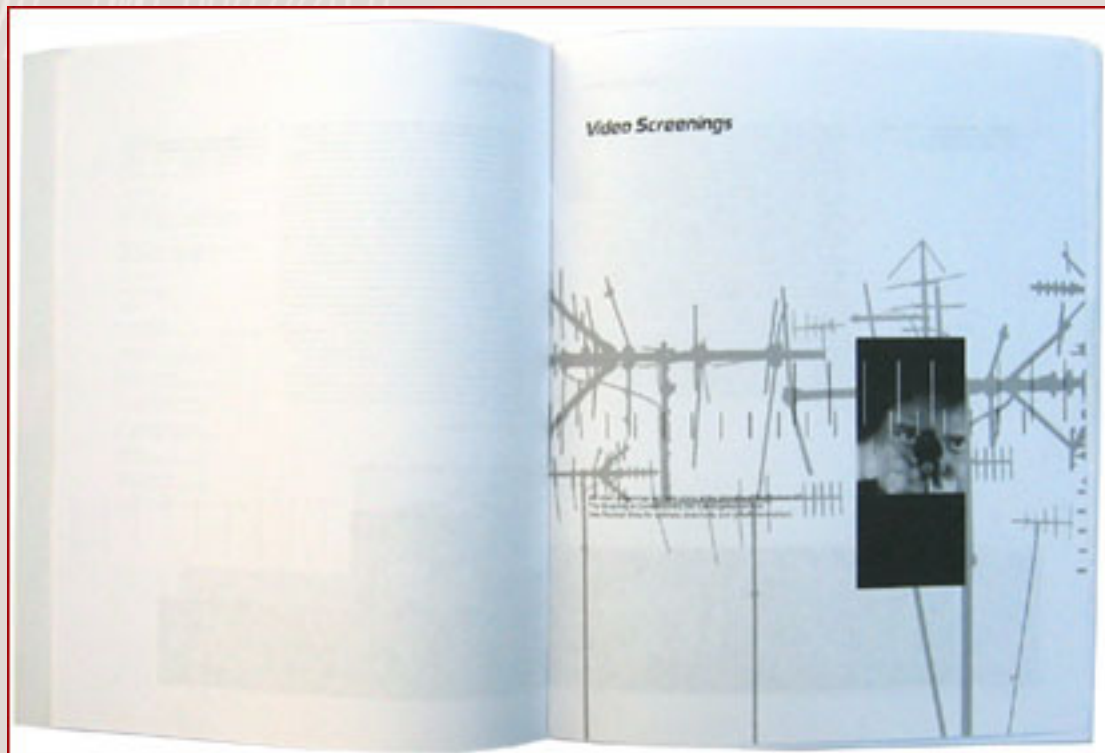


CASE STUDIES

- COLA
- Gingham 2K
- Harbour Surfboards
- L.A. Freewaves
- Los Angeles Zoo
- Midori America
- MOCA
- Music Friends
- Nissan
- O'Malley
- Popglory
- Skateboards
- Union (Quiksilver)



Catalog cover design.



CLIENT: L.A.

Freewaves

INDUSTRY: Cultural

YEAR: 1998, 1997

L.A. Freewaves

**Catalog/Video Box
Covers**

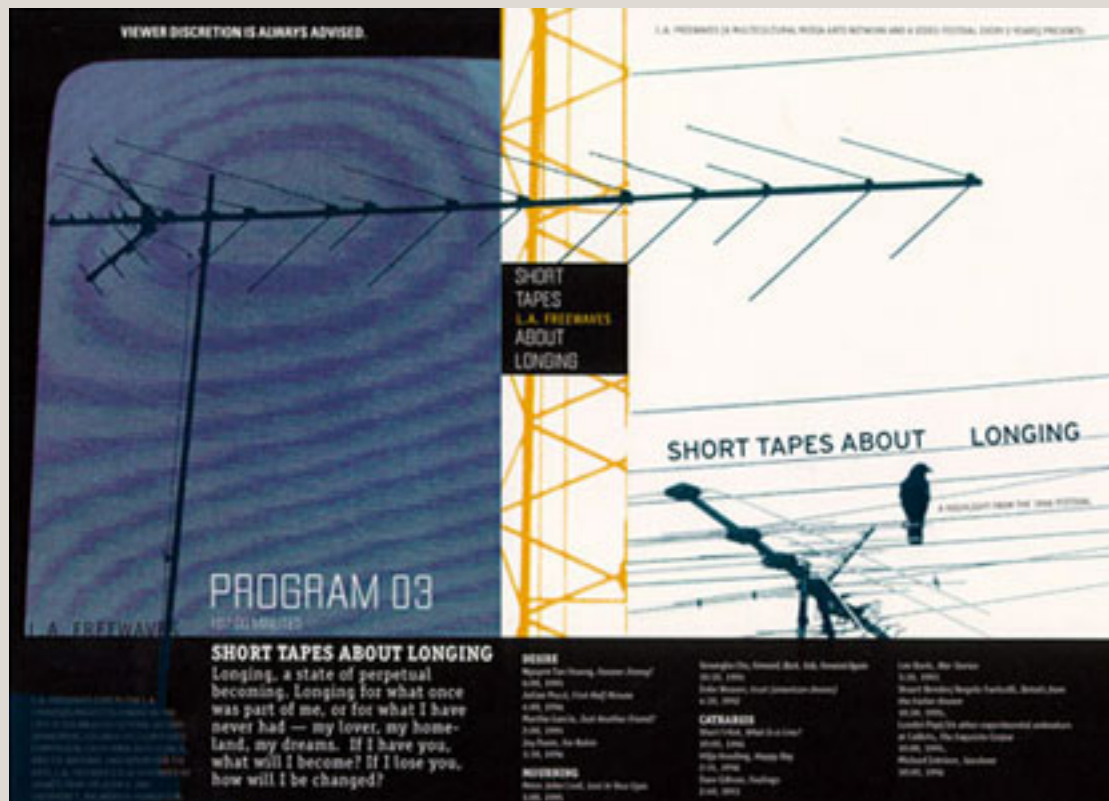
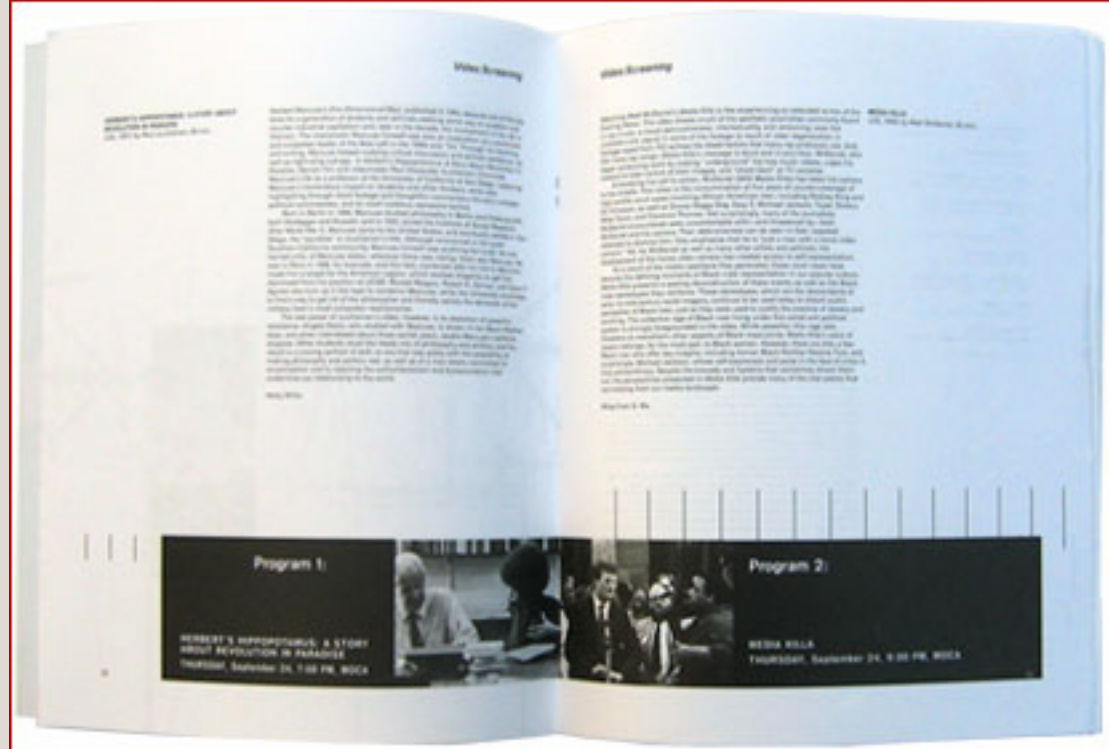
L.A. Freewaves is a media arts network that produces festivals, workshops, and curriculum materials to encourage artistic and social expression.

1998

Helped to design catalog for L.A. Freewaves video screenings.

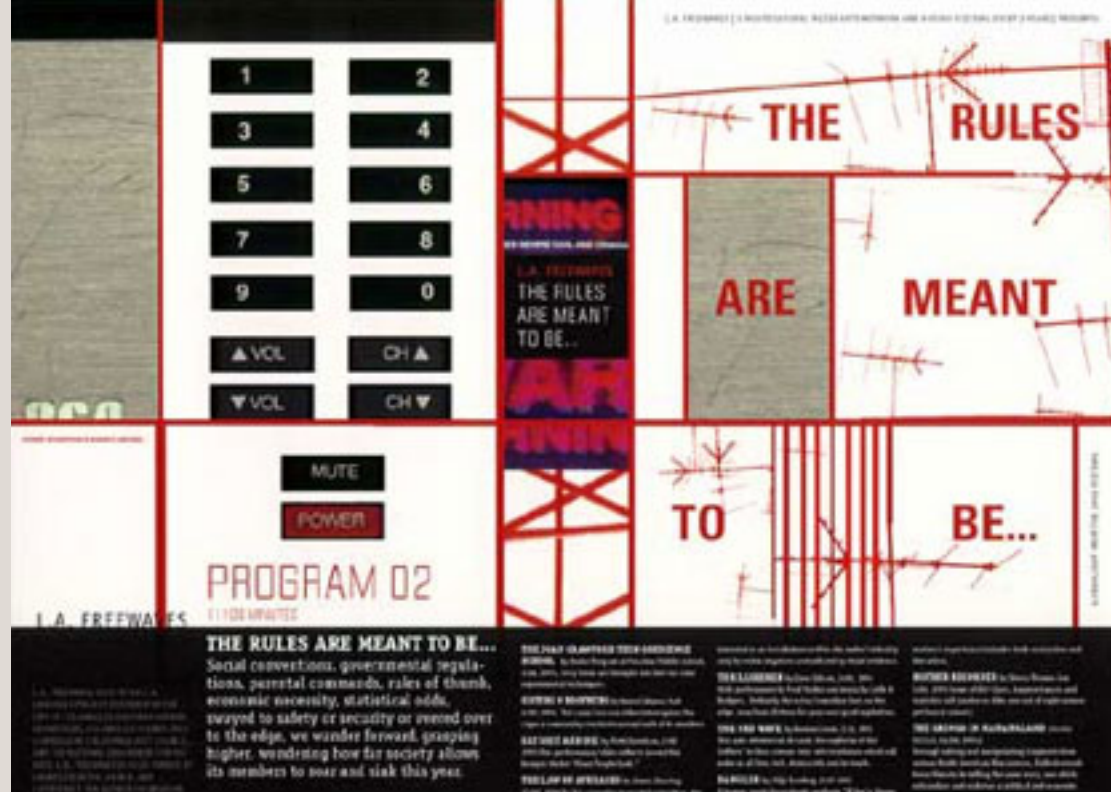
1997

Using photos that we shot for this project, we designed eight box covers for a series of multicultural videos.



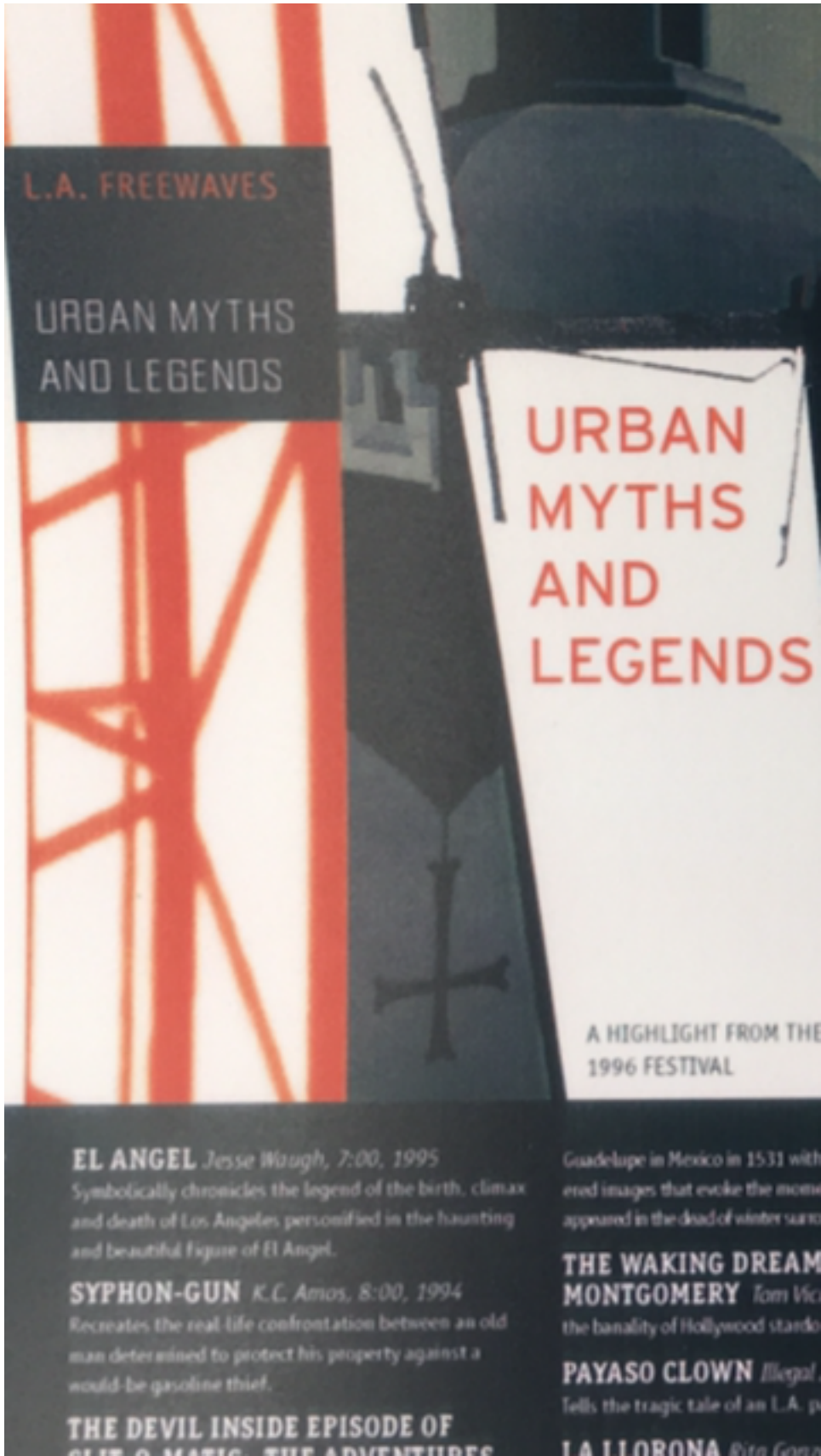
Video box cover design.





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L.A. FREEWAVES

URBAN MYTHS
AND LEGENDS

URBAN
MYTHS
AND
LEGENDS

A HIGHLIGHT FROM THE
1996 FESTIVAL

EL ANGEL *Jesse Waugh, 7:00, 1995*

Symbolically chronicles the legend of the birth, climax and death of Los Angeles personified in the haunting and beautiful figure of El Angel.

SYPHON-GUN *K.C. Amos, 8:00, 1994*

Recreates the real life confrontation between an old man determined to protect his property against a would-be gasoline thief.

THE DEVIL INSIDE EPISODE OF

BLUE MAGIC: THE ADVENTURES

Guadalupe in Mexico in 1531 with
ered images that evoke the moment
appeared in the dead of winter sun.

**THE WAKING DREAM
MONTGOMERY** *Tom Vic*

the banality of Hollywood stands

PAYASO CLOWN *Illegal*

Tells the tragic tale of an L.A. p

LA LLOBONA *Rita Goma*



L.A. FREEWAVES [A MULTICULTURAL MEDIA ARTS NETWORK
AND A VIDEO FESTIVAL EVERY 2 YEARS] PRESENTS:

L.A. FREEWAVES

URBAN MYTHS
AND LEGENDS

URBAN
MYTHS
AND
LEGENDS

A HIGHLIGHT FROM THE
1996 FESTIVAL

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EL ANGEL Jesse Wrough, 7:00, 1995
Symbolically chronicles the legend of the birth, climax
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and beautiful figure of El Angel.

SYFON-GUN K.C. Amos, 8:00, 1994
Recreates the real life confrontation between an old
man determined to protect his property against a
would-be gasoline thief.

**THE DEVIL INSIDE EPISODE OF
CLIT-O-MATIC: THE ADVENTURES
OF WHITE TRASH GIRL** Jennifer Reeder,
8:00, 1995 Follows the exploits of white trash girl as
she kicks butt with the vengeance of p.u.s. trained in
basic sewer maintenance.

LA REINA Alfonso Alvarez, 10:00, 1991

Guadalupe in Mexico in 1911 with highly textured, multi lay-
ered images that evoke the moment when she mysteriously
appears in the dead of winter surrounded by fire and singing birds.

**THE WAKING DREAM OF ELIZABETH
MONTGOMERY** Tom McK, 5:00, 1994 Challenges
the banality of Hollywood stardom and mythology.

PAYASO CLOWN Miguel Infante, 6:00, 1994
Tells the tragic tale of an L.A. party clown gone bad.

LA LLORONA Rita Gonzalez, 5:00, 1993
Do superheros rescue or destroy? Ask these women.

INTRO TO YOKAI Steven and Kevin Lee, 9:00,
1996. Illustrates the dream state of a woman struggling
to find links with her past. Sepia tones and scratches
combine with a haunting soundtrack to conjure nostalgia.

WOMEN AND MEN ARE GOOD DANCERS
Adene Bowman, 5:30, 1994

Features dancers and singers from the Plains. One native
performing to inter-tribal pow-wow music around the cen-
tral figure of the Grass Dancer.

DRIVE-BY SHOOT! Patricia Cobb, 14:00, 1993
Deconstructs the meaning and mythology of inner city vio-
lence as video makers go on a drive-by with a camera
instead of guns.

POISON IVY Norman Conner, 4:00, 1995
With short interviews interspersed with television news footage,
this tape asks who really is the poison ivy in our society?

WORD LA Eric Bales and Lolita Rogers, excerpt 3:00,
1997 Los Angeles poets Michelle T. Glendon, Collette
Jackson, Terry Robertson and Roger Gutierrez Smith voice

VIEWER DISCRETION IS ALWAYS ADVISED



L.A. FREEWAVES

URBAN MYTHS
AND LEGENDS

URBAN
MYTHS
AND
LEGENDS

L.A. FREEWAVES

L.A. FREEWAVES (A MULTICULTURAL MODER ARTS NETWORK
AND A VIDEO FESTIVAL EVERY 2 YEARS) PRESENTS:



PROGRAM 04

84:00 MINUTES

L.A. FREEWAVES

URBAN MYTHS AND LEGENDS

Everyday L.A. is put in mythic terms. Our origins, our daily existence, our celebrities emulate ancient legends more than our trendy contemporary appearances reveal. The inspirational, the dark and the truth are encountered.

EL ANGEL Jesse Mough, 7:00, 1991

Symbolically chronicles the legend of the birth, climax and death of Los Angeles personified in the haunting and beautiful figure of El Angel.

SYMPHON-GUN K.C. Arnes, 8:00, 1994

Reunites the real life confrontation between an old man determined to protect his property against a would-be gangster thief.

**THE DEVIL INSIDE EPISODE OF
CLIT-O-MATIC: THE ADVENTURES
OF WHITE TRASH GIRL** Jennifer Rydick, 8:00, 1995

Follows the exploits of white trash girl as she battles lust with the vengeance of p.a.s.t. record as toxic waste war.

LA REINA George Alvarado, 10:00, 1991

Quadruple in focus in 1991 with highly-relevant, acute by real images that make the viewer when the increasingly apparent in the back of water surrounding the with ingenuity.

**THE WAKING DREAM OF ELIZABETH
MONTGOMERY** Sam ELL, 5:00, 1994

Challenges the beauty of Hollywood standards and mythology.

PAYASO CLOWN Roger Delaney, 6:00, 1994

Tells the tragic tale of an L.A. party clown gone bad.

LA LLORONA Rita Gonzalez, 5:00, 1991

Deconstructs the urban legend of the weeping woman.

INTRO TO YOKAI Shiro and Kiyoko Ito, 9:00, 1996

Illustrates the dream state of a woman struggling to find love with her past, Tokyo town and scratchy combine with a haunting soundtrack to capture a soul.

WOMEN AND MEN ARE GOOD DANCERS

Adriana Bazzano, 5:00, 1994

Features dancers and singers from the Plaza Lusa culture performing in their hotel from their rooms around the city and figure of the Latin dancer.

DRIVE-BY SHOOT! Patricia Cook, 10:00, 1991

Deconstructs the meaning and mythology of urban city violence as video makers go on a drive-by with a camera instead of guns.

POISON IVY Norman Green, 4:00, 1995

With short interviews, images with historical and footage, this tape tells who really is the poison ivy in our society?

WORD LA (w/ Mike and Lita Rogers, except 1:00, 1991)

Los Angeles poets Michelle T. Ochoa, Collette Jackson, Terry Wadsworth and Roger Hernandez Smith voice

L.A. FREEWAVES (A MULTICULTURAL MODER ARTS NETWORK AND A VIDEO FESTIVAL EVERY 2 YEARS) PRESENTS:
URBAN MYTHS AND LEGENDS
PROGRAM 04
84:00 MINUTES
L.A. FREEWAVES

Several companies directly to the subscribers to get on the L.A. Freewaves video mailing list, call (213) 664-1530
for (213) 664-1531 or write to: L.A. Freewaves 2110 Lake Shore Avenue, Los Angeles, CA 90028
e-mail: freewaves@aol.com www.youth.earthlink.net/community/LA_Freewaves/